"IF YOU WANT YOUR AUDIENCE TO BE INSPIRED WHEN THEY LEAVE THE ROOM, YOU NEED TO HAVE DR. KATIE AT YOUR EVENT!"

Dr. Latie Sandoe

SPEAKER PACKET



THERE'S A REASON WHY KATIE IS A HIGH-DEMAND SPEAKER, FACILITATOR, AND EMCEE.

She combines compelling content, high-energy performance, and dynamic interaction to give audiences a fun and moving experience that leaves them inspired and changed.

Katie works with you to leverage her knowledge, experience, and mastery in communications and adult learning to create a customized experience that meets the themes and needs of your event.

Her goal is simple: To give your audience new learnings and actionable tools that will transform they way they live and work.

Dr. Latie Sandoe

TRANSFORMATIVE SPEAKER POWERFUL FACILITATOR ENGAGING CONFERENCE WEAVER



All topics are inspirational, research-based, and packed with tools and strategies your audiences can use right away.

LIVE AND LEAD WITH PURPOSE

Connecting purpose to life and work changes how you live and lead; it also transforms business into a force for good that positively impacts your company, industry, community, and even... the world.

LET'S GET UNCOMFORTABLE

It's tough to have the hard conversations. But when we develop our emotional competancy and know how to move through the zones of growth, the hard conversations become the transformative ones.

COURAGEOUS LIGHT

When women step out of the "girl box" and activate their limitless potential, they're inspired to live authentically, speak boldly, and lead courageously.



Live and lead with Purpose CLICK FOR EXAMPLE KEYNOTE

Emerging research reveals something extraordinary and most leaders are missing it. Whether it's employees, customers, or clients, they're looking for something different from leaders and organizations. They are looking for deeper meaning in their work and at their work. They are looking for PURPOSE.

This presentation shares the latest research, powerful insights, groundbreaking tactics to transform how people lead themselves and their organizations. And it might just transform their lives along the way.

Audiences will learn:

- The mindset shift that transforms the way they lead, work, and live.
- What new generations are looking for in leaders and the workplace.
- The leadership shift from traditional, to servant, to purpose-driven.
- How to advance this change in teams and organizations.

Great for audiences focused on:

- Leveling up their leadership.
- Employee wellbeing and engagement.
- Advancing a growth mindset in teams.





let's Get Uncomfortable

We know when we're in the zone. We also know when we're being pushed...sometimes it's uncomfortable and sometimes it's downright scary. But growth happens when we proactively work through the discomfort and allow the stretch to teach us something.

This presentation explores the science behind what makes us "uncomfortable" and how to move through the discomfort, so the tough conversations become the transformative ones. We'll also connect the power of emotions in this process and how to get curious when things get tough.

Audiences will learn:

- About the zones of growth and how to embrace a curiosity mindset.
- The key tenants of empathy and the role emotions play in activating the zones.
- The science and art of how to have the tough conversations.

Great for audiences focused on:

- Improving how they communicate in life and work.
- Developing their skills as an empathetic leader.
- How to coach others through having the tough conversations.





Convageous Light

While most leaders experience challenges in their professional growth and development, women face unique hurdles as they strive to create a personal brand that is authentic, along with a presence that is both powerful and a true reflection of what they value in themselves.

This presentation provides inspiring stories and compelling insights to help women activate their agency and lean into their power to stand out and make an impact.

Audiences will learn:

- About the zones of growth and how to embrace a curiosity mindset.
- About the "Girl Box" and how to step courageously outside of it.
- What makes them unique and how to speak about it with clarity and confidence.
- To recognize the voice of their inner critic and how to lean into their inner wisdom.

Great for audiences focused on:

- Living and leading with courage and authenticity.
- Building confidence in themselves and other women.
- Thriving in male-dominated spaces and industries.





Custom Work hsops

Katie also creates customized speeches and workshops for clients. Examples of past offerings include:

- Opening Keynote + Workshop for Regional Associations
 - Audience: Executives, Directors, and Business Owners
 - Topic: Purpose-Driven Leadership
- Multi-Day Leadership Retreat + Opening Keynote for Regional Hotelier
 - Audience: Executives and Corporate Leaders
 - Topic: Purpose-Driven Leadership, Emotional Competancy, Culture Strategy
- 2-Day Personal Development Workshop for a National Association
 - Audience: Emerging and Executive Women Leaders
 - $\circ\,$ Topic: Purpose, Personal Branding, Building Confidence, Setting Boundaries
- Full-Day Training for Regional Construction Company
 - Audience: Directors, Supervisors, and Front-Line Employees
 - Topics: Purpose, Zones of Growth, Emotional Competancy





"If you want your audience to be inspired when they leave the room, you need to have Dr. Katie at your event! "

Inann, Conference Planner

"Katie is an exceptionally positive, passionate and engaging speaker/leader. Her open and fun demeanor puts everyone at ease and inspires meaningful conversations that evoke deeper personal reflection and challenge movement beyond our comfort zone."

Robin, Meeting Planner

"Katie inspires the people around her to live a life full of purpose...When this happens you can see and feel the energy in the room ignite and the audience is able to take this wisdom, new way of thinking, back to their everyday lives and organizations and make a positive impact on their teams, families and communities"

Lindsay, Meeting Planner

"Hi Dr. Katie! I was at your presentation this a.m...and it was probably the best hour and a half I spent in a while. I absolutely loved the energy and content. I truly hope our paths cross again!"

Nicole, Attendee

It was such a fun, reflective, and joyful conversation on life and learning through listening. Thank you, Dr. Sandoe, for your infectious energy and making the vulnerable parts feel instead like moments to share and celebrate."

(harlotte, Attendee

Thank you so much for today! It was such an insightful, valuable time and I can't wait to use my new confidence going forward!

Sommer. Attendee



KATIE@LIGHTECHO.CO



WWW.LIGHTECHO.CO

